For a relatively young university, Stanford is rich in traditions, many of which are outlined in this publication. What Stanford lacks in years of existence, it more than makes up for in the strong traditions its students have created and the exuberance with which they pursue them. Stanford’s rituals—from the propensity to give everything from the church to the auditorium an acroynmic name to the irreverence of the Wacky Walk—are reflective of the university’s spirited culture and of its students’ appreciation for the informal and unorthodox.

The Stanford Axe Committee is to be applauded for reviving and continuing this “Handbook of Stanford University,” once called the “Freshman Bible.” This handbook helps us remember the past, why we are here and what those before us have achieved. Stanford benefits from the continuity of tradition handed down from one generation of students to the next. Traditions remind us that we are part of something much larger than any single individual.

In addition, this book serves as a handy reference during awkward social moments. As president, I hope to be able to break the ice with, for instance, visiting heads of state by referencing the fact that, in 1928, only Stanford upperclassmen were allowed to wear corduroys.

Welcome to the Farm, and I hope you will take every opportunity over the next four years to create and contribute your own Stanford traditions for inclusion in future handbooks.
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The History of Stanford University

In 1876, California Governor Leland Stanford and his wife, Jane, purchased 650 acres of El Rancho San Francisquito, the perfect location to develop a stock farm for trotting horses. Ultimately, this land would become the site of one of the premier institutions of higher learning in the world: Stanford University. For almost a decade, the only residents of this area were the Stanfords, their farm hands, and their horses.

In 1884, tragedy struck the family when Leland and Jane’s only child, Leland Stanford, Jr., died of typhoid fever while traveling in Italy. After the death of their beloved child, the Stanfords thought incessantly about an appropriate memorial in his honor. After deliberation, they decided that since they could not help their own son, “the children of California shall be our children.” They decided to convert part of their Stock Farm into a university in their son’s honor. Eventually the farm was replaced by Leland Stanford Junior University.

However, Leland and Jane did not just want to create another college. They wanted an institution that would provide its students with a pragmatic education. One unique aspect of a Stanford education was multi-cultural enlightenment, a goal that has persisted throughout the history of the school. Some other progressive features of the founding grant proclaimed Stanford to be co-ed, non-sectarian, open to all individuals regardless of their heritage, tuition-free (this remained the case until 1920), and that no land was ever to be sold.

Once the decision was made, the Stanfords faced the daunting task of making it all a reality. They began this process by selecting a president for the university. For this honor, they chose David Starr Jordan, who at the time was the president of Indiana University. Before the opening of the school, Jordan had the responsibilities of hiring a faculty, setting a curriculum, and most importantly, enrolling students. The inaugural year, there were fifteen faculty members for the 555 enrolled students (40 more than enrolled at UC Berkeley the same year). The overwhelming student response led to a doubling in the number of professors in the first year. Today, more than 1400 men and women serve as professors for the students at Stanford University.

Undoubtedly, Stanford University has indeed established itself as an exemplary institution with the highest standards.

A Stanford Chronology

March 9, 1824: Birth of Leland Stanford, Sr.
May 14, 1868: Birth of Leland Stanford, Jr.
March 13, 1884: Death of Leland Stanford, Jr.
November 11, 1885: Execution of the Founding Grant of the University.
May 14, 1887: Cornerstone of the University laid at Building 60.
March 22, 1891: David Starr Jordan appointed as the university’s first president.
October 1, 1891: Stanford University opens as a coeducational institution, charging no tuition, with fifteen faculty members.

October 20, 1891: The Associated Students of Stanford University is organized.

March 19, 1892: The first Big Game against Cal is played (Stanford wins 14-10).

September 19, 1892: First issue of *Daily Palo Alto* (September 30, 1926 name changes to *The Stanford Daily*).

June 21, 1893: Leland Stanford, Sr. dies of heart failure. Mrs. Stanford decides to continue the university under much criticism.

September 4, 1893: Department of Law is organized.

May 25, 1895: Pioneer Class graduates, including Herbert Hoover.

April 4, 1896: Stanford beats Cal in the first women's intercollegiate basketball game.

April 15, 1899: The Stanford Axe is stolen by Cal students after the final game of a baseball series between the schools.

January 25, 1903: Memorial Church is formally dedicated in honor of Leland Stanford, Sr.

April 18, 1906: The Great San Francisco Earthquake causes more than two million dollars in damage to Stanford.

October 30, 1908: Acquisition of Cooper Medical College in San Francisco. This would be Stanford's Department of Medicine until it is moved to the home campus in 1959.

April 27, 1917: School of Education is organized.

September 28, 1918: New Roble Hall for women opens near the lake.

July 14, 1919: Main library opens.

Fall 1919: John Steinbeck, attracted to Stanford's free tuition, receives a “C” in English.

May 23, 1921: Honor Code is adopted.

Fall 1924: In his first year as football coach, Glenn “Pop” Warner leads Stanford to an undefeated season and a trip to the Rose Bowl using his innovative double-wing attack.

May 15, 1925: School of Engineering is organized.

September 30, 1925: Graduate School of Business opens.

November 7, 1928: Herbert Hoover is elected U.S. President.

April 3, 1930: The Immortal 21 recover the Axe taken by the University of California at Berkeley.

Fall 1940: Wearing colorful new uniforms, Stanford’s “Wow Boys” are undefeated in regular season and in the Rose Bowl.

June 16-20, 1941: University’s 50th anniversary is celebrated and Hoover Tower is dedicated.

March 28, 1942: Stanford’s men’s basketball team captures the NCAA championship for the only time in the university’s history.

April 20, 1944: On advice of the dean of women and after an affirmative vote by female students, trustees discontinue sororities.
January 6, 1947: Campus radio station KSU (later KZSU) premieres. Also, the School of Mineral Sciences (now Earth Sciences) is organized.

September 1, 1948: School of Humanities and Sciences is formed.

July 1952: Bob Mathias becomes the first individual to compete in the Rose Bowl and the Olympic Games in the same year, winning his second gold medal in the decathlon.

November 6, 1952: Stanford’s first Nobel laureate, Felix Bloch, receives the award for work on nuclear magnetic resonance.


August 4, 1959: Scientists announce that within a year they will construct the world’s second largest dish antenna in the foothills — as tall as a 15-story building.


September 9, 1967: Stanford Linear Accelerator Center (SLAC) is dedicated.

May 9-10, 1977: In the largest display of civil disobedience in Stanford’s history, 294 people (270 students) are arrested after a 16 hour sit-in in Old Union to protest apartheid.

January 1978: Physics graduate student Sally Ride, ’73, MS ’75, PhD ’78, becomes one of the first 6 women named to the astronaut corps by NASA. In June 1983, she becomes America’s first woman in space.

December 1977: The Board of Trustees allows sororities to return to Stanford; however, they remain unhoused until 1998.

January 20, 1985: Stanford hosts Super Bowl XIX, as the San Francisco 49ers defeat the Miami Dolphins, 38-16.

October 17, 1989: The 6.9 Loma Prieta Earthquake causes 160 million dollars in damage to the university.

October 1, 1991: University celebrates centennial of its opening.

December 1991: First American web site installed at SLAC.


August 2, 1999: Green Library West reopens as the Bing Wing following repairs to damage caused by the Loma Prieta Earthquake.

October 20, 2000: John Hennessy is inaugurated as Stanford’s 10th president.


September 16, 2006: Stanford Stadium re-opens after complete renovation.

April 15, 2011: Stanford’s Men’s Gymnastics Team wins Stanford’s 100th NCAA team championship.
The Experience of the Stanford Spirit

The Stanford Spirit is not limited to the life on the campus. If it were it would not be worthy of its traditions. It begins “where the red roofs rim the blue,” but it spreads far beyond them. It is born of undergraduate associations and it outlives them; it springs from college enthusiasms and rises to world ideals; it grows out of a special loyalty and broadens into service to mankind. The Stanford Spirit buds and ripens through undergraduate years but its harvest is forever. And just as that spirit is deepened in college by a sense of its continuing value, so, afterwards, its richest expression retains the memory of its beginning.

- Charles K. Field, Class of 1895

The Stanford Spirit is not a vague and shadowy ideal. It is not conscious and showy enthusiasm. The Stanford Spirit is that vital personality by which Stanford University is Stanford and not another, and by which Stanford men are molded into being everywhere and altogether Stanford men. That which grips the heart and husks the throat of the Freshman as he looks for the first time through the arches and up the palm-lined avenues to the red-tiled Quad; that which recalls the Sophomore from his midnight explorations to things that are tried and proven; that which impels the Junior to strive with all his might and to win if he may, yet always to prefer honor to victory; that which steels the hope of the Senior in his last tense hour about the Quad, and goes with him into life when college friends and college days are left behind, — that is the Stanford Spirit.

- Hugh A. Moran, Class of 1905

The Stanford Spirit is a real thing. Though intangible most of the time, there are certainly moments at Stanford when you can feel it. Tapping into the freshmen collective at Orientation and shouting your class year, dining with your housemates at a meal, or cycling past the fliers and tables of campus organizations in White Plaza, the Stanford Spirit is that tingly shiver that comes when you realize, in those moments, that you go to Stanford. That this is your school. You might feel it right after The Jump in Stanford Stadium or Maples Pavilion, or while playing Name that Tune and you hear the first notes of “All Right Now.” You might feel it yelling out “I see you!” to a friend up on stage before a performance in Dink, or clicking “submit” on Coursework after pulling an all-nighter on that assignment you know you should have started earlier. The Stanford Spirit is what gets you excited that your summer is ending, if only so you can return to campus; you can return home to your friends and your Stanford family. Feeling like everyone here has something special to offer, yourself included, and being impressed and inspired to do great things and enjoy yourself while doing so... that’s what the Stanford Spirit feels like.

- Jordan Knox, Class of 2010
The Tale of the Majestic Blade
The History of the Stanford Axe

“I believe it is somewhere on the west coast of America. There is also another school nearby, and they steal each other’s axes.”

Thus replied German physicist Werner Heisenberg when asked if he knew of Stanford University. He was generally correct, though as any student at Stanford (or the other school, for that matter) should know, there is but one axe that is the perennial object of nefarious plots, devilish schemes, and reckless felonies.

That one mysterious blade is the Stanford Axe. It is the physical manifestation of the rivalry and spirit that has always existed between Stanford University and that other school, the University of California (commonly referred to as Cal, Kal, Berkeley). As with so many things throughout the years, the story of the Axe shows just how much that other school has always wanted that which belongs to Stanford.

In the Beginning...

Our story begins in 1896, only five years after Stanford opened its doors. Yell leaders Will Irwin and Chris Bradley authored a new chant they dubbed the “Axe Yell.” Based on Aristophanes’ The Frogs, its chorus of “Give ’em the axe, the axe, the axe” inspired Stanford athletes to dominate the other school in many sports. Although Stanford’s superiority in football was the most noticeable (it took Cal seven Big Game tries to win its first), the baseball team had also gained a fine reputation.

Three years later, during the annual baseball series against Cal, yell leader Billy Erb felt the Stanford crowd needed a visual aid to lift their voices in the Axe Yell. The series was tied at one game apiece; energetic support for Stanford would surely put the Cardinal over the top. Erb purchased a broadaxe with a fifteen-inch blade, emblazoned it with a Cardinal “S,” and used it to decapitate an effigy of a student clad in blue and gold at the evening’s bonfire. The display met with such wild approval that the yell leaders decided to reenact it the next day – April 15, 1899 – at the game. Once again, the squad valiantly hacked apart the hated blue and gold colors, but their efforts were not enough. The Golden Bears took the game and the series from the Cardinal. As the crowds dissipated, the yell squad debated the Axe’s future. Though it had inspired the crowd, perhaps it was bad luck and should be abandoned. Before that could happen, though, a mob of infuriated California fans, spurred by the yell leaders’ use of the Axe, descended on the group and snatched it away. The Axe moved from hand to hand, traveling through San Francisco, before a group of Californians sawed the long handle off in a butcher shop, making the Axe easier to conceal. One person placed the blade beneath his overcoat and made his way to the ferry terminal. When he arrived, the police were helping Stanford students search the Cal men who were waiting to board. By a stroke of fate, a young woman who had been a high school friend of the man with the Axe was waiting to board as
well. The two paired up to cross the Bay and slipped by (surely no polite couple would be involved in such foolishness!). For 31 years, the Axe remained captive in a Berkeley bank vault, appearing annually at Cal’s spring Axe Rally.

**The Immortal Twenty-One**

California had won the Axe by conquest, and it was clear that Stanford would have to reciprocate. In Sequoia Hall resided twenty-one men who pledged to restore justice. The obstacle they faced was the protection that Cal’s Grand Custodian of the Axe afforded the prized blade. On April 3, 1930, however, that was not enough to stop destiny, as the Stanford Axe returned to its rightful owners.

The twenty-one made their way to Berkeley and followed the Axe back to the bank after its annual appearance at the Axe Rally. From the Greek Theatre back to the American Trust Company, the plotters stalked their prize. As Grand Custodian Norm Horner stepped from the car, several “cameramen” stepped forward and said, “We want to take a picture for the paper.” Out of a sudden burst of flash powder the photographers lunged forward and grabbed the Axe. The others struggled with Cal protectors and passed the blade like a relay baton. As a tear gas bomb exploded, the twenty-one dropped the prize into their rented Buick and then spread out for the trip back to the Farm, leaving the baffled Bears behind. After the Buick left, some of the twenty-one, dressed in Cal attire, led the search party in the opposite direction.

**The Axe Returns**

Upon their return, they paraded the Axe past each residence hall, which quickly snowballed into a full-scale rally. The group was dubbed the “Immortal Twenty-One” and its members were each given the Block ‘S’ for their service. For the next three years, the Axe sat in a Palo Alto bank vault, looked upon as contraband due to the stern warnings of university administrators on both sides of the Bay. In 1933, however, the student governments of the two schools agreed to make the Axe the trophy awarded annually to the winner of the Big Game.

**Since then...**

In the time since the initial theft and recovery, the Axe has been stolen by Cal twice and reappropriated by Stanford three times. In 1946, Cal students stole and then returned the Axe after the Chancellor announced that no Cal students were involved and that those who were would be subject to expulsion (obviously, experimentation with illicit drugs in Berkeley started much earlier than commonly thought). Two years later, Stanford borrowed its Axe from the
case in Berkeley and relocated it to more pleasant surroundings (it turned up on the golf course). In 1953, Stanford went up 3-2 when the Axe disappeared from its display case at Cal again (always well-mannered, the Cardinal visitors left a five dollar bill to pay for the broken glass). After a dry spell, Cal evened up the score in 1967 by heisting the blade from its Stanford case. Mysteriously, the thieves left no visible signs of entry on the case. The miscreants subsequently photographed the Axe atop the Tribune Building in Oakland.

**Slow Learners**

In 1973, Stanford made the score 4-3 when it pulled off Ming’s Heist in Palo Alto. The “Infamous Three” reclaimed the Axe just days before Big Game by calling the U.C. Rally Committee (“guardians” of the Axe), claiming to be Cal Football Coach Mike White, and asking that the Axe be brought to Ming’s restaurant for the Northern California Football Writers’ weekly meeting. (Why? All together now ... “We want to take a picture for the paper!”) Posing as Cal players, the three snatched the Axe away. Despite the rejection of their demands for $6,000, admission to the Stanford graduate program of each’s choice, Thanksgiving dinner with President Richard Lyman, and Law Professor John Kaplan as defense counsel, they returned the Axe in time for Big Game to begin. Stanford regained the trophy hours later by winning 26-17. The 1973 “photo-taking session” shows just how much they learn at Cal in 43 years!

**Today**

The Stanford Axe continues to be a vibrant symbol of a great rivalry, as well as the object of numerous conspiracies. Despite the fact that the other school lays claim to our heritage in an occasional off year, Stanford leads both in football-playing (57-45-11) and Axe-stealing (4-3).

**The Axe Yell**

These prophetic words can still be heard today at any Cardinal routing of the Dirty Golden Bear.

*Give ’em the Axe, the Axe, the Axe!*
*Give ’em the Axe, the Axe, the Axe!*  
*Give ’em the Axe, give ’em the Axe, give ’em the Axe!*  
*Where?*

*Right in the neck, the neck, the neck!*  
*Right in the neck, the neck, the neck!*  
*Right in the neck, right in the neck, right in the neck!*  
*There!*

A Beat Cal photo is a requisite of any foreign excursion.
The Big Game

Great rivalries are a part of college athletics (Harvard-Yale, Michigan-Ohio State, Texas-Oklahoma among others), but none rise to the level of excitement that characterizes the Stanford–California football game — “The Big Game.”

The Series Begins

The series, now one-hundred-and-thirteen games, began in 1892. Seven years earlier, a group of Berkeley students had abandoned rugby in an effort to learn the young, predominantly eastern sport of American football. When Stanford University opened in the fall of 1891, a transfer student named John Whittemore (who had attended college in the east), began to organize a team for the newborn University. Following a challenge by the veteran California squad, the two schools agreed to meet at a sandlot near Haight and Stanyan Streets in San Francisco on March 19. Nearly 20,000 spectators crowded the field that day as Stanford student manager Herbert Hoover (who would later become the 31st President of the United States) took in over $30,000 at the gate. The stage was set, or so everyone thought, for as play was about to begin, the referee discovered that neither club had brought a football to the field. Luckily, the owner of a local sporting goods store was in the crowd and while he charged off on horseback to retrieve a ball, the game was delayed for over an hour. Once the game began, Stanford leaped out to a 14-0 lead, and held on for a 14-10 upset of the heavily-favored and much more experienced California squad. Stanford would not lose in the Big Game until 1898.

During those years, Berkeley began its long-standing tradition of going down in defeat at the hands of a superior Stanford team. Already, California fans sought ways to justify the losses, as seen in this comment by a U.C. student newspaper reporter following a controversial Stanford touchdown in 1894: “Won by a ‘fluke’ and a referee . . . that is the only just verdict that can be passed. I do not mean to insinuate that the referee was in any way influenced to take a Stanford view of the game; but I do mean he does not know a touchdown when he sees it.”

Around the turn of the century, Americans became concerned with the violence associated with football. Following the 1904 game, Cal President Benjamin Wheeler proclaimed, “The game of football must be entirely made over or go.” His warning became a reality, and between 1906 and 1914 rugby became the official sport of the Big Game. During the rugby years, to no one’s surprise, Stanford posted a 5-3-1 advantage over its rival from across the bay.

“The Play”

While there have been many great games in the rivalry, the 1982 Big Game had the most spectacular finish. That year, John Elway, playing in what was to be his last game as a Stanford player, faced fourth down and 17 yards-to-go from the Stanford 13-yard line with only 53 seconds remaining. Amazingly, he completed a pass to receiver Emile Harry for 29 yards. Two long plays later, Mark Harmon converted a 35-yard field goal to put Stanford up 20-19 with only
four seconds to go. Already the game was being heralded as one of the best ever. However, the final four seconds contained the most memorable play in college football history, forever to be known as simply “The Play.”

California’s Kevin Moen took the Stanford “squib” kick-off at his own 43-yard line. Immediately, the Berkeley return team made like a rugby squad, as each Cal player who came into contact with the ball lateralled to a teammate just as he appeared on the verge of being tackled (or, in at least one case, as replays clearly show, after the ball carrier had been tackled). After five such laterals, Moen ended up with the ball again and sprinted into the end zone, running through the prematurely celebrating Stanford Band in the process. Pandemonium reigned in Berkeley as Cal claimed a touchdown on the return, while Stanford insisted that somewhere along the line, one of the ball carriers had been downed. After several minutes of discussion, the officials awarded the touchdown and the game to California by the score of 25-20, though Stanford faithfults remember the score to this day as Stanford 20, Berkeley 19. In addition to the controversy over the down knee (which prompted the band’s presence on the field), Stanford fans will point at the fifth lateral as indicting evidence of the illegitimacy of Cal’s “victory.” In 2007, Verle Sorgen, the Pac-10 Conference instant replay supervisor, looked at the fifth lateral and determined that the ball “was released at the 22 and touched at the 20-1/2.” Hence, the ball moved forward, which should have rendered the play dead.

**Recent Big Games**

In 1990, Cal fans learned exactly what Stanford learned way back in 1982: don’t ever assume the game is over. (That just goes to show that Cal is always a few years behind) Down 25-18, with 17 seconds left in the game, Stanford quarterback Jason Palumbis hit Ed McCaffrey with a TD pass. Going for the 2 point conversion, Palumbis was intercepted and the Cal fans rushed the field. From the public address announcer came those prophetic words, “Please clear the field. The game is not over.” Cal was penalized 15 yards on the kick-off due to the premature celebration on the field — the same way Stanford was back in 1982. Stanford regained possession with a successful on-side kick with 9 seconds to go. Palumbis threw an incomplete pass, but an overzealous Cal defensive back was called for roughing the passer, and Cal was hit with another 15 yard penalty. With 5 seconds remaining, John Hopkins booted a 39-yard field goal, winning the game and setting the record for the most field goals in Big Game history, 5, becoming Stanford’s all-time scoring leader.

In the 2000 Big Game, Stanford and Cal played four quarters of solid football ending up tied 30-30 at the end of regulation. By virtue of the new NCAA rule for sudden death overtime, the two teams each got one shot at scoring to win it all—Stanford’s defense, led by Willie Howard and Riall Johnson stopped Cal’s attempt cold. When Stanford’s time came, quarterback Randy Faisani lofted a 25-yard touchdown pass to wide-open fullback Casey Moore to win it all. The Cardinal won their sixth consecutive Big Game. The 2001 35-28 Cardinal victory made it SEVEN consecutive wins, a Stanford and Big Game record.
In 2010, Andrew Luck led the Cardinal to a 48-14 victory in the last Big Game at the Old Memorial Stadium (Berkeley’s rickety stadium built on top of the Hayward fault), en route to a Stanford-record 12-win season that ended in an Orange Bowl victory and a number four ranking.

Big Game Facts: A Study in Cardinal

- In the 113 games played, Stanford holds a 57-45 advantage, with 11 ties.
- Stanford has scored 1855 points to California’s 1782.
- Stanford owns the longest winning streak in the series, having triumphed 7 straight times between 1995 and 2001.
- Stanford was on the winning end of the most lopsided Big Game in history — a 41-0 thrashing of the Weenies in 1930.
- Stanford has not been held scoreless in a Big Game since 1952, while California has been shut out 3 times during that same time span.
- Stanford currently possesses the Axe.

Stanford football players carry the Axe after defeating Cal in the 2010 Big Game.
Traditions (Then and Now)

From the Handbook of Stanford University, 1928-29

• In memory of Mr. and Mrs. Stanford, members of the Senior Class place flowers on their tomb every Sunday. This privilege is transferred to the next class during the Senior Week.
• The quality of courtesy should not be lacking in Stanford men on any occasion. It is the custom to tip one’s hat to Dr. Jordan and to Dr. Wilbur.
• At all athletic contests and similar occasions try to avoid bad breaks; the spirit of such an occasion permits no “boo-ing.”
• The same feeling is carried into our mutual agreement with the University of California not to enter upon the other’s campus with any intent to deface or otherwise injure the institution.
• The first Stanford tradition is thought to be the one which says that there shall be no smoking on the Quad, per Jane Stanford’s request.
• It is the custom for each class, upon graduation, to lay a plate bearing the class numerals in the arcades in the Inner Quad.
• Women very seldom use the Law Steps, and freshmen never do.

Customary Apparel

• Seniors wear sombreros.
• Only upperclassmen wear corduroys.

From the Handbook of Stanford University, 2011-2012

• In memory of Mr. and Mrs. Stanford, members of the Senior Class place flowers on their tomb every year on Founders’ Day.
• The quality of courtesy should not be lacking in Stanford men or women on any occasion. It is the custom to yell a greeting to President Hennessy and to Dean Julie.
• At all athletic contests and similar occasions try to avoid bad breaks; the spirit of such an occasion permits no rioting.
• The same feeling is carried into our mutual agreement with the University of California not to enter upon the other’s campus with any intent to deface or otherwise injure the institution if you are going to get caught.
• The first Stanford tradition is thought to be the one which says that there shall be no smoking at the University.
• It is the custom for each class, upon graduation, to lay a plate bearing the class numerals in the arcades in the Inner Quad, together with other memorabilia in a time capsule beneath the plate.
• There are almost as many women as men in the Law School, and undergrads love to study in the Crown Reading Room of the Law Library.

Customary Apparel

• Seniors wear smug looks.
• Only undergrads wear flip-flops in February.
Hail, Stanford Hail!
Our official Alma Mater. The Band plays it after every football game. You can also hear it at important school functions, and from most a capella groups.

Where the rolling foothills rise
Up towards mountains higher,
Where at eve the coast range lies
In the sunset fire,
Flushing deep and paling,
Here we raise our voices, hailing
Thee, our Alma Mater

Refrain
From the foothills to the bay
It shall ring,
As we sing,
It shall ring and float away.
Hail, Stanford, Hail!
Hail, Stanford, Hail!

Tender vista ever new
Through the arches meet the eyes
Where the red roofs rim the skies,
Here we raise our voices, hailing
Thee, our Alma Mater

Refrain
When the moonlight-bathed arcade
Stands in evening calms,
When the night wind, half afraid,
Whispers in the palms,
Far-off swelling, falling,
Student voices glad are hailing
Thee, our Alma Mater

Refrain

Come Join the Band
This was our original Fight Song. It is now the Band’s official anthem and is played frequently at sporting events.

Come, join the band,
And give a cheer for Stanford red;
Throughout the land
Our banner waving overhead;
Stanford, for you,
Each loyal comrade brave and true,
With might and main sings this refrain,
“Forever and forever Stanford red.”

After the game,
When Stanford red has won the day,
Praising her name
Down on the field we’ll force our way
And on the green
Each man who joins the serpentine
With might and main sings this refrain.
“Forever and forever Stanford red.”
Where the heck do they get those names?

For more than a century, great names have been associated with Stanford University. In honor of these great individuals, certain buildings have been named. Not every campus structure derives its identity from alumni, faculty, or administrators of the past, however. Below is a list of the origins of some of the buildings’ names.

Stanford University: Named for Leland Stanford, Jr. His parents, Leland, Sr. and Jane, wished to erect an appropriate memorial to their son. They decided that “the children of California shall be our children,” and began constructing the university that we all now hold so dear.

Bechtel International Center: Named for Steven D. Bechtel, senior director of the Bechtel Corporation. The Bechtel Center was constructed out of the old Zeta Psi house.

Cubberley Auditorium: Named for Elwood Patterson Cubberley, professor and dean of Education, 1898-1933.

Florence Moore Hall: Florence Moore gave funds for the dorm’s construction on the condition that the dining hall serve real ice cream at each meal. All houses are Spanish names for birds: Alondra (meadowlark), Cardenal (cardinal), Faisan (pheasant), Gavilan (sparrow hawk), Loro (parrot), Mirlo (blackbird), and Paloma (dove).

Frost Amphitheater: Donated by Mr. and Mrs. Howard Frost of Los Angeles in memory of their son, Laurence, a member of the Stanford class of 1935.

Governor’s Corner: Named for the sharp turn in eucalyptus-lined Governor’s Avenue, itself named for Leland Stanford, who was elected the first Republican governor of California in 1861. He would later become a U.S. senator.

Green Library & Green Earth Sciences: Named for Cecil and Ida Green, founder of Texas Instruments. Though Green was not a Stanford alumnus, he cared a great deal for the education of America’s youth. If he only knew how many students were falling asleep in the big comfy chairs in the basement of his library.

Hoover Tower/Institution: Named for Herbert Hoover, the 31st president of the United States and a Geology major at Stanford.

Maples Pavilion: Named for Roscoe Maples, the San Francisco lumberman (not the Dukes of Hazzard sheriff) who bequeathed the money to build the 7500 seat arena.

Muwekma-tah-ruk: Meaning “House of the People,” Muwekma is the Native American Theme house on campus. Named in honor of the Muwekma Ohlone tribe that used to inhabit the San Francisco bay area.

Stern Hall: Named for Lucie Stern, Palo Alto philanthropist who established the Palo Alto Community Theatre.

Suites: The rooms are suites. Each of the four buildings (Anderson, Griffin, Jenkins, and Marx) is named after one of the original fifteen faculty members.
Branner Hall, Jordan Hall, Kennedy Grove, Lyman Graduate Residences, Sterling Quad, Tresidder Union, and Wilbur Hall: All named for former presidents of Stanford.

One final naming note: the Memorial in Memorial Auditorium is for students who died in various wars, Memorial Church is for Leland Stanford Sr., and Memorial Court is for the Stanford family.

How the Tree Came to Be
The History of the Stanford Mascot

Stanford adopted Cardinal as the color of the athletic teams in 1892, but we would not have an official nickname until “Indians” was adopted in 1930. Glenn Scobey “Pop” Warner, now of youth football fame, became Stanford’s football coach in the 1930s. Warner had previously coached at Carlisle Indian School in Pennsylvania where Jim Thorpe, the future Olympic athlete, was among his Native American players. That “Indian” theme followed Warner to Stanford and the teams here adopted the theme. This would continue until 1972, when President Richard Lyman dropped it following objections from the Native American community and a vote of the ASSU Senate. The students’ petition argued that by “retracting its misuse of the Indian symbol” Stanford would be displaying a “readily progressive concern for the American Indians of the United States.” Cardinal was then adopted as the temporary nickname, but a number of suggestions were put forth as a replacement including Sequoias, Trees, Cardinals, Railroaders, Spikes, and Huns. “Robber Barons,” a reference to Leland Stanford’s history, was approved by a vote of the student body but rejected by the administration. Cardinal, the color, would be made the official nickname by President Donald Kennedy in 1981.

Meanwhile, in 1975, the Stanford Band debuted a series of half time shows featuring various suggestions they felt were appropriate for the new mascot. Included were the French Fry, the Steaming Manhole, and the Tree—a reference to El Palo Alto, the tree on the University Seal. The Tree received so much positive feedback that it would be made a permanent fixture soon after. Note that the Tree is not the mascot of the University, but that of the Band.
Stanford Athletics – A Tradition of Excellence

As any Cardinal fan can tell you, football is not the only sport on the Farm. “Home of Champions.” Those are the bywords for the Stanford University Athletic Department—and for good reason. No athletic department in the country can boast of the kind of success that Stanford has accomplished since the 1980s—NCAA team champions, NCAA individual champions, Olympic medalists. Stanford University athletes have been all over the world capturing championships.

Even more impressive is Stanford’s string of seventeen consecutive Directors’ Cup titles (1995-2011). The award honors the nation’s top overall athletic program and with seventeen straight #1 finishes, it’s no wonder Stanford is considered the dominant athletic program in the nation. In 2011, Stanford took the inaugural Women’s Capital One Cup.

National titles have become quite commonplace in the Stanford Athletic Department. In 1996-97, Cardinal teams set an NCAA record by winning six NCAA team championships in a single academic year: men’s and women’s cross country, men’s and women’s volleyball and men’s and women’s tennis. Nine other teams finished in the top four nationally, including second place finishes in women’s swimming, men’s swimming, men’s water polo, and women’s synchronized swimming. Stanford also posted third place finishes in women’s basketball, baseball, and fencing. The 1996-97 school year also saw the Cardinal football team advance to the Sun Bowl, the 18th bowl game in school history, Women’s Basketball return to the Final Four, Baseball qualify for the College World Series and the men’s basketball team advance to the Sweet Sixteen of the NCAA Tournament for the first time since it won the 1942 NCAA title.

Not only has the Cardinal won an NCAA record six team championships in a single season (1996-97), but it has also won five NCAA titles in a single year on three occasions: 1991-92, ’94-95, and ’97-98. Cardinal teams have won four championships in a single academic year on five occasions: 1985-86, ’86-87, ’92-93, ’93-94, and 2001-02. In the 2010-2011 season, Stanford became just the second school in the nation, after UCLA, to reach 100 NCAA titles with the win of Men’s Gymnastics.

Some of the great student-athletes in Stanford history include Tom Watson and Tiger Woods (golf), John McEnroe, Roscoe Tanner and Tim Mayotte (men’s tennis), Bev Oden, Kim Oden, Kristin Klein, Kerri Walsh and Logan Tom (women’s volleyball), Kristin Foldi (women’s basketball/volleyball), Jack McDowell and Mike Mussina (baseball), Julie Foudy (women’s soccer), Hank Luisetti, Brevin Knight and Mark Madsen (men’s basketball), Jennifer Azzi and Kate Starbird (women’s basketball), Jim Plunkett, John Elway, Troy Walters, and Toby Gerhart (football), Debi Thomas (figure skating), Eric Heiden (speed skating) and the great Ernie Nevers (football), to name a few.

Championship in 1999, the same year that Women’s Ultimate took its third national title. Stanford athletes won 10 Olympic medals (4 gold, 3 silver, 3 bronze) in 2000, 17 medals (3 gold, 7 silver, and 7 bronze) in 2004, and 25 medals (8 gold, 13 silver, 4 bronze) in 2008. If Stanford had competed as its own nation in the 2008 Beijing Olympic Games, it would have finished 11th in the total medal count, tied with Japan.

### Stanford’s NCAA Championships

<table>
<thead>
<tr>
<th>Sport</th>
<th>Year</th>
<th>Coach</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baseball</td>
<td>1987, 1988</td>
<td>Mark Marquess</td>
</tr>
<tr>
<td>Men's Basketball</td>
<td>1942</td>
<td>Everett Dean</td>
</tr>
<tr>
<td>Women's Basketball</td>
<td>1990, 1992</td>
<td>Tara VanDerveer</td>
</tr>
<tr>
<td></td>
<td>2003</td>
<td>Andrew Gerrard</td>
</tr>
<tr>
<td>Women's Cross Country</td>
<td>1997</td>
<td>Vin Lananna</td>
</tr>
<tr>
<td></td>
<td>2003</td>
<td>Dena Evans</td>
</tr>
<tr>
<td></td>
<td>2005, 2006, 2007</td>
<td>Peter Tegan</td>
</tr>
<tr>
<td>Men's Golf</td>
<td>1938, 1939, 1941, 1942, 1946</td>
<td>Eddie Twiggs</td>
</tr>
<tr>
<td></td>
<td>1993</td>
<td>Bud Finger</td>
</tr>
<tr>
<td></td>
<td>1994</td>
<td>Wally Goodwin</td>
</tr>
<tr>
<td></td>
<td>2007</td>
<td>Conrad Ray</td>
</tr>
<tr>
<td></td>
<td>2009, 2011</td>
<td>Thom Glielmi</td>
</tr>
<tr>
<td>Women's Rowing</td>
<td>2009</td>
<td>Yasmin Farooq</td>
</tr>
<tr>
<td>Men's Swimming</td>
<td>1967</td>
<td>Jim Gaughran</td>
</tr>
<tr>
<td>Women's Swimming</td>
<td>1983</td>
<td>George Haines</td>
</tr>
<tr>
<td>Men's Track</td>
<td>1925, 1928, 1934</td>
<td>Dink Templeton</td>
</tr>
<tr>
<td></td>
<td>2000</td>
<td>Vin Lananna</td>
</tr>
<tr>
<td>Men's Volleyball</td>
<td>1997</td>
<td>Ruben Nieves</td>
</tr>
<tr>
<td></td>
<td>2010</td>
<td>John Kosty</td>
</tr>
<tr>
<td></td>
<td>2001, 2004</td>
<td>John Dunning</td>
</tr>
<tr>
<td>Men's Water Polo</td>
<td>1976</td>
<td>Art Lambert</td>
</tr>
<tr>
<td>Women's Water Polo</td>
<td>2002, 2011</td>
<td>John Tanner</td>
</tr>
</tbody>
</table>

Stanford has won a total of 101 NCAA team championships.
Stanford has won at least one NCAA team title in each of the last 35 years.
## Stanford in Bowl Games – 12 Years of Roses

<table>
<thead>
<tr>
<th>Date</th>
<th>Bowl</th>
<th>Opponent</th>
<th>Outcome</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan. 1, 1902</td>
<td>ROSE</td>
<td>Michigan</td>
<td>Loss</td>
<td>49-0</td>
</tr>
<tr>
<td>Jan. 1, 1925</td>
<td>ROSE</td>
<td>Notre Dame</td>
<td>Loss</td>
<td>27-19</td>
</tr>
<tr>
<td>Jan. 1, 1927</td>
<td>ROSE</td>
<td>Alabama</td>
<td>Tie</td>
<td>7-7</td>
</tr>
<tr>
<td>Jan. 1, 1928</td>
<td>ROSE</td>
<td>Pittsburgh</td>
<td>Win</td>
<td>7-6</td>
</tr>
<tr>
<td>Jan. 1, 1934</td>
<td>ROSE</td>
<td>Columbia</td>
<td>Loss</td>
<td>7-0</td>
</tr>
<tr>
<td>Jan. 1, 1935</td>
<td>ROSE</td>
<td>Alabama</td>
<td>Loss</td>
<td>29-13</td>
</tr>
<tr>
<td>Jan. 1, 1936</td>
<td>ROSE</td>
<td>S.M.U.</td>
<td>Win</td>
<td>7-0</td>
</tr>
<tr>
<td>Jan. 1, 1941</td>
<td>ROSE</td>
<td>Nebraska</td>
<td>Win</td>
<td>21-13</td>
</tr>
<tr>
<td>Jan. 1, 1952</td>
<td>ROSE</td>
<td>Illinois</td>
<td>Loss</td>
<td>40-7</td>
</tr>
<tr>
<td>Jan. 1, 1971</td>
<td>ROSE</td>
<td>Ohio State</td>
<td>Win</td>
<td>27-17</td>
</tr>
<tr>
<td>Jan. 1, 1972</td>
<td>ROSE</td>
<td>Michigan</td>
<td>Win</td>
<td>13-12</td>
</tr>
<tr>
<td>Dec. 31, 1977</td>
<td>SUN</td>
<td>Louisiana State</td>
<td>Win</td>
<td>24-14</td>
</tr>
<tr>
<td>Dec. 27, 1986</td>
<td>GATOR</td>
<td>Clemson</td>
<td>Loss</td>
<td>27-21</td>
</tr>
<tr>
<td>Dec. 25, 1991</td>
<td>ALOHA</td>
<td>Georgia Tech</td>
<td>Loss</td>
<td>18-17</td>
</tr>
<tr>
<td>Jan. 1, 1993</td>
<td>BLOCKBUSTER</td>
<td>Penn State</td>
<td>Win</td>
<td>24-3</td>
</tr>
<tr>
<td>Dec. 31, 1996</td>
<td>SUN</td>
<td>Michigan State</td>
<td>Win</td>
<td>38-0</td>
</tr>
<tr>
<td>Jan. 1, 2000</td>
<td>ROSE</td>
<td>Wisconsin</td>
<td>Loss</td>
<td>17-9</td>
</tr>
<tr>
<td>Dec. 27, 2001</td>
<td>SEATTLE</td>
<td>Georgia Tech</td>
<td>Loss</td>
<td>24-14</td>
</tr>
<tr>
<td>Dec. 31, 2009</td>
<td>SUN</td>
<td>Oklahoma</td>
<td>Loss</td>
<td>31-27</td>
</tr>
<tr>
<td>Jan. 3, 2011</td>
<td>ORANGE</td>
<td>Virginia Tech</td>
<td>Win</td>
<td>40-12</td>
</tr>
</tbody>
</table>
The Stanford Experience – 100 Things to Do Before Graduating
Adapted from Stanford Magazine

1. Hike the Dish.
2. Go to a Formal at Illusions.
3. Learn the Axe Yell.
4. Fountain-hop.
5. Play Frisbee golf.
6. Get to know a Nobel Laureate.
7. Go to an a capella concert.
8. Go on a Tahoe ski trip.
9. Volunteer through the Haas Center.
10. Pull an all-nighter.
11. Learn a new language.
12. Go on your frosh dorm’s San Francisco scavenger hunt.
13. Attend a fraternity party.
14. Host a ProFro.
15. Hash.
16. Join in the midnight Dead Week Primal Scream.
17. Get kissed at Full Moon on the Quad.
18. Dance at the Mausoleum Party.
19. Do the Wacky Walk at Commencement.
20. Storm the field after Big Game.
22. Stare at the stars at the Observatory.
23. Take a freshman or sophomore seminar.
24. Study outdoors.
25. Attend a basketball game at Maples Pavilion.
26. View an item in Special Collections.
27. Hear the San Francisco Symphony Orchestra.
28. Vow to stop procrastinating. Starting tomorrow.
29. Go to Senior Night.
30. Rollerblade to class.
31. Attend a concert in Mem Chu.
32. Have brunch at Hobee’s.
33. Study abroad.
34. Run Campus Drive.
35. Dance at Viennese Ball.
36. Switch to Credit/No Credit in Week 8.
37. Go to Gaieties.
38. Go to the beach.
39. Learn to say FroYo, CoHo, FloMo, ProFro and Mem Chu without embarrassment.
40. Stay all 24 hours at Dance Marathon.
41. Drive a golf cart on campus.
42. See a play in the Nitery.
43. Play pick-up volleyball in the Oval.
44. Donate to Senior Gift.
45. Go to the top of Hoover Tower.
46. Find a secret study spot.
47. Buy a Stanford sweatshirt.
48. Get into a bike accident.
49. Visit San Jose – once.
50. Catch yourself paying heed to the Honor Code.
51. Contemplate a Rodin sculpture.
52. Read a book for fun.
53. Plan a dorm program.
54. Dress up for a Special Dinner.
55. Get to know your Resident Fellow.
56. Live on the Row.
57. Have a key to somewhere on campus other than your room.
58. Determine permanently and irrevocably the precise meaning of life.
59. Start an IHUM paper the night before it’s due.
60. Study in a café off campus.
61. Volunteer to be a subject in a research study.
62. Invite a professor to dinner.
63. Attend a Women’s Herstory Week event.
64. Vote.
65. Design a web page.
66. Get a parking ticket.
67. Be an Orientation Volunteer.
68. Write a letter to The Daily.
69. Picnic in the Foothills.
70. Play The Game.
71. Attend a reception at Hoover House.
72. Get to know an alum.
73. Eat at the Faculty Club.
74. Attend a day game at the Sunken Diamond.
75. Pose a question to a campus speaker.
76. Go to the Dutch Goose on a Wednesday night.
77. Ride the Marguerite.
78. Play sports with an Olympic athlete.
79. Fall asleep in the Bender Room.
80. See a Band halftime show.
81. Go to Senior Dinner on the Quad.
82. Eat peanuts at Antonio’s Nut House (and throw the shells on the floor).
83. Go to a career fair, just for the giveaways.
84. Play intramural inner-tube water polo.
85. Take a Spring Break trip with friends.
86. Take advantage of 5-SURE.
87. Raft on Lake Lag.
88. Go to Big Game at Cal.
89. Play dorm vs. dorm capture the flag.
90. Donate blood.
91. Write a letter for The Stanford Fund.
92. Get to know your dining and custodial staff.
93. Table in White Plaza.
94. Take a class just because you hear the professor is great.
95. Attend a double feature at the Stanford Theater.
96. Dance with the Band.
97. Stay up all night talking in your dorm hallway.
98. See the Stanford Improvisers.
99. Attend a protest, demonstration, rally, or sit-in.
100. Wear your cap and gown to The Graduate.

Diversions

Amateur Water Sports – Fountain Hopping
Even before the decision was made not to fill Lake Lagunita in the Spring, Stanford students have made much use of the many fountains on the Farm. While the best known are the Claw and Tanner (in front of Mem Aud), fountains all across campus have been used for post-football cooling off, fraternity and sorority activities, and the occasional frisbee golf hole. While the fountains are more vulnerable to drought conditions, the entire campus turned into a fountain as mattress-rafting and other amateur water sports prevailed during a past El Niño.

Frisbee Golf
The Stanford frisbee golf course was preserved in oral tradition for twenty years, but it is available now here and on the web. A great group activity previously limited only to the players entrusted with knowledge of the course, it provides a tour of the campus that can be enjoyed day or night (as well as in various states of intoxication). Players are strongly urged to scout each hole when playing the course for the first time. Honesty is essential as it is often difficult to ascertain if the hole was really hit. Good driving is more important than good putting. Interesting course hazards include frisbees landing in moving trucks and hitting bikers.

The Seven Cardinal Rules
1. Tee off from anywhere behind the imaginary line drawn between two objects which represent the tee off area.
2. Each shot should be played with one foot remaining where the frisbee landed, including water hazards and obstacles, but not trees.
3. You are permitted to move anything physically blocking play, provided that it can be moved (short of dynamiting).
4. If an unwary spectator moves the frisbee, scold the culprit profusely, then replace the frisbee and continue play.
5. Completion of a hole occurs when the frisbee makes contact with the hole, with the exception of an archway, in which case it must pass through. For holes on the ground, the frisbee must land completely within the border described (holes 6, 8, 13, & 15).
6. Any type of non-motorized frisbee and throwing technique is permitted.
7. In any dispute, the scorekeeper's decision is considered final.

<table>
<thead>
<tr>
<th>The Course</th>
<th>Hole</th>
<th>Par</th>
<th>Tee off and Hole Description</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1.</td>
<td>5</td>
<td>Tee off in the intersection of Nathan Abbot Way and Lane A, between Columbae and Munger Building 5, behind the Law School. Hole is planter in the Law School courtyard.</td>
</tr>
<tr>
<td></td>
<td>2.</td>
<td>4</td>
<td>Tee off within the brick area around the planter. Hole is hitting the doors of Meyer from outside ascending staircase.</td>
</tr>
<tr>
<td></td>
<td>3.</td>
<td>5</td>
<td>Tee off anywhere on balcony of Meyer's grand staircase. Hole is archway to Bldg. 260 (Language Corner)</td>
</tr>
<tr>
<td></td>
<td>4.</td>
<td>3</td>
<td>Tee off from Language Corner and nearest lamp. Hole is first palm tree (roots and leaves don't count) on grass behind Mem Chu.</td>
</tr>
<tr>
<td></td>
<td>5.</td>
<td>4</td>
<td>Tee off from road next to palm tree. Hole is the fourth lamp post on your left up the hill.</td>
</tr>
<tr>
<td></td>
<td>6.</td>
<td>3</td>
<td>Tee off from the downstairs landing next to Mitchell (next to cactus). Hole is the front left planter with the tree in it (large brick square). Frisbee must go inside the sunken planter.</td>
</tr>
<tr>
<td></td>
<td>7.</td>
<td>5</td>
<td>Tee off from the top of the ramp near Mitchell. Hole is the third lamp post on the left (next to the big rocks) near the Green Earth Science Building, near the entrance to the new engineering quad.</td>
</tr>
<tr>
<td></td>
<td>8.</td>
<td>3</td>
<td>Tee off from start of the metal bridge. Hole is the first sunken planter on the right past the bridge. If the Frisbee falls down, you may take a 2-stroke penalty but play from the end of the bridge.</td>
</tr>
<tr>
<td></td>
<td>9.</td>
<td>2</td>
<td>Tee off from the second lamp post on the left after the bridge. Hole is trunk (below the branches) of the tree on the first hill to the right.</td>
</tr>
</tbody>
</table>

Par 34 for first nine.

<table>
<thead>
<tr>
<th>Hole</th>
<th>Par</th>
<th>Tee off and Hole Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>10.</td>
<td>3</td>
<td>Tee off from the apex of the same hill. Hole is the trunk of the tree in the large sunken pit next to the Nanotechnology Building. <em>If you hit the white fire hydrant on the tee shot, take an automatic hole in one.</em></td>
</tr>
<tr>
<td>11.</td>
<td>5</td>
<td>Tee off from base of the tree (must within arm's reach of tree). You then must shoot through the fourth arch from the corner of the nanotechnology building, after that, you must throw directly past the small fountain at the corner. The hole is the moving bollard between the Varian physics building and Moore building.</td>
</tr>
<tr>
<td>12.</td>
<td>3</td>
<td>Tee off from previous hole. Hole is passing the Frisbee straight through the gates of the Quad.</td>
</tr>
</tbody>
</table>
Hole  Par  Tee off and Hole Description
13.  5  Back up outside of the gates, and tee off between the two tall palms guarding the entrance to the quad. Hole is the center stone of the Rosette in the middle of the quad (must be entirely within circle). A tee shot that lands entirely within the Centennial Plaque at the entrance to the Quad counts as an automatic hole in one.
14.  4  Tee off from the Rosette. Hole is the lower bowl of the fountain facing Green library.
15.  4  Tee off between the Quad and the 100 Years plaque on the wall surrounding Green fountain. Hole is landing the Frisbee within the Circle of Death (being on shrubbery does not count).
16.  5  Tee off between Clock Tower and Building 500. Hole is the Birdcage, the large metal sculpture in White Plaza (that thing with the posters all over it). Must strike metal.
17.  4  Tee off between the bottom of the Bookstore stairs and the Claw fountain. One stroke may be deducted from your score if you are willing to tee off from on top of the Claw fountain structure (not allowed to take any clothes off- including shoes or socks). Hole is either bollard between the back corners of the bookstore and the Post Office.
18.  5  Tee off from behind Post Office flagpole in sunken part (must be able to touch Fed-Ex box). First send frisbee to land on concrete in the Birdcage. If you hit White Plaza Plaque, count an automatic hole in one. Then must shoot through part of Birdcage towards the Row. Hole is within the planter at the beginning of the Row.

Par 38 for back nine.
Par 72 for all 18 holes.
LSJUMB 101: Rhetoric of Irreverence
Or, “A Crash Course in the Stanford Band”

The Early Years
A long time ago, in a galaxy far, far away, Stanford University had a traditional marching band – the type with uniforms and boring music. When the Band went on strike in 1963, Arthur P. Barnes became the new director, and everything changed: the Band took on a form much like what you see today.

Bringin’ the Funk
Now a student-run organization, The One, The Only, The Truly Incomparable, Leland Stanford Junior University Marching Band (LSJUMB) can be found scattering around the football field in classy red blazers and decorated fishing hats to support Stanford Athletics, or wearing “rally,” the most ridiculously wacky outfits you can imagine, while playing anywhere from the Bay Area to Indianapolis to the streets of Downtown Miami.

The LSJUMB still plays the University’s official fight song, “Come Join the Band,” but it’s more likely you’ll recognize “All Right Now” as the much cooler unofficial fight song. If you’re thinking they’ll sound like USC’s marching band – you’re wrong. The LSJUMB is the “World’s Largest Rock And Roll Band™” and plays everything from The Who, Tower of Power, Green Day, System of a Down, and even Kanye West.

The Banned
“Irreverent” is a word usually used to describe the Band’s field shows and attitude. Why? They’ve made a few people unhappy by pointing out injustice, hypocrisy, and general failure of the system. Who doesn’t like LSJUMB?

- The State of Oregon: the Governor didn’t like a field show criticizing Oregon’s logging industry, so the Band was kindly asked not to return to his state. Turns out, it’s unconstitutional to ban an organization from assembling in your state.
• Brigham Young University: the announcer married the Dollies (yes, all five of them) to the Band Manager.
• Notre Dame: they’re not letting the Band come back...(just Google it)
• Curmudgeons who don’t like fun and would rather watch a boring marching band: the Band’s goal to make everybody happy by sharing enthusiasm for the University through their exciting music.

How to Find the Band
Hear the beat of a drum off in the distance? It’s probably the Band. They play at Stanford Athletics home games, travel with the Football and Basketball Teams, and attend miscellaneous events on campus and around the Bay Area.

The Dollies & Tree
The Dollies, who dance with the Band’s music, and the Tree, the university’s de facto mascot, are members of the Band who are chosen each year to step up to represent the University. The Dollies add charm, grace, good looks, and talent to the LSJUMB. The Tree, who must pass a rigorous try-out and change its look every year, is the craziest conifer you’ll ever meet.
Some Notable Alumni

Jim Allchin  Former Co-President of Microsoft
Ehud Barak  Former Prime Minister of Israel
Max Baucus  U.S. Senator (Montana)
Jeffery Bewkes  Chairman & CEO of Time Warner
Jeff Bingaman  U.S. Senator (New Mexico)
Derek Bok  Recent president of Harvard
Stephen Breyer  Supreme Court Justice
William Brody  Former President of Johns Hopkins University
Nancy Cantor  Chancellor of Syracuse University
Vinton Cerf  Father of the Internet
Warren Christopher  Former Secretary of State
Chelsea Clinton  Former First Daughter
Joe Coulombe  Founder of Trader Joe's
Kent Conrad  U.S. Senator (North Dakota)
Ted Danson  Actor (Cheers)
Ray Dolby  Inventor of Dolby sound
John Elway  Former quarterback, Denver Broncos
Jon Erickson  Bursar Emeritus
Janet Evans  Olympic gold medalist, swimming
Richard Fairbank  Founder, Chairman, & CEO of Capital One
Dianne Feinstein  U.S. Senator (California)
Doris Fisher  Co-Founder of Gap, Inc.
Julie Foudy  Olympic gold medalist, soccer
Dana Gioia  Past Chair, National Endowment for the Arts
Vartan Gregorian  President of the Carnegie Corporation
Robert Haas  Former U.S. Poet Laureate
Reed Hastings  Founder and CEO of Netflix
Eric Heiden  Olympic gold medalist, speed skating
Herbert Hoover  31st President of the United States
David Henry Hwang  Playwright, M. Butterfly
Mae Jemison  First African-American woman in space
Valerie Jarrett  Senior Advisor to President Obama
Anthony Kennedy  Supreme Court Justice
Ken Kesey  Author and LSD Pioneer
Philip Knight  Founder & CEO of Nike, Inc.
Brevin Knight  Guard, Memphis Grizzlies
Ted Koppel  News Anchor (Nightline)
Rev. William Leahy  President of Boston College
Richard Levin  President of Yale
James Lofton  Former NFL wide receiver
Hank Luisetti  Pioneered the one-handed basketball shot
Rachel Maddow  News Anchor
Mark Madsen  Former professional basketball player
Casey Martin  Professional golfer
John & Patrick McEnroe
Professional tennis players

Jessica Mendoza
Olympic gold medalist, softball

Jeff Merkley
U.S. Senator (Oregon)

Alex Michel
The Bachelor

N. Scott Momaday
Pulitzer Prize-winning Author

Robert Motherwell
Artist

Henry Muller
Former Editorial Director of Time Inc.

Mike Mussina
Pitcher, New York Yankees

Ernie Nevers
Hall of Fame running back

Ellen Ochoa
Deputy Director, Johnson Space Center

Sandra Day O'Connor
Former Supreme Court Justice

Jack Palance
Actor (City Slickers)

Bradford Parkinson
Inventor of Global Positioning System (GPS)

William Perry
Former Secretary of Defense

Robert Pinsky
Former U.S. Poet Laureate

Jim Plunkett
Former quarterback, Oakland Raiders

William Rehnquist
Former Supreme Court Chief Justice

Charles Richter
Inventor of the Richter Scale

Susan Rice
U.S. Ambassador to the United Nations

Sally Ride
First American woman in space

Summer Sanders
Olympic gold medalist, swimming

Fred Savage
Actor (The Wonder Years)

Charles Schwab
Chairman and CEO of Charles Schwab Corp.

John Steinbeck
Pulitzer & Nobel Prize-winning Author

Scott Steltenpohl
Founder of Odwalla

Scott Stillinger
Creator of the Koosh ball

James Stockdale
Navy Admiral, Vice-presidential candidate

Kerri Strug
Olympic gold medalist, gymnastics

Peter Theil
Founder of PayPal and venture capitalist

Jenny Thompson
Olympic gold medalist, swimming

Alejandro Toledo
Former President of Peru

Brent Townshend
Inventor of the 56K modem

Kerri Walsh
Olympic gold medalist, beach volleyball

Sigourney Weaver
Actress

Adam West (William Anderson)
Actor (Batman)

Tim Westergren
Founder of Pandora Radio

Tiger Woods
Professional golfer

Ron Wyden
U.S. Senator (Oregon)

David Filo & Jerry Yang
Founders of Yahoo!

Jim Harvey & Phil Fialer
Inventors of computer dating

William Hewlett &
Founders of Hewlett-Packard

David Packard

Sandy Lerner & Leonard Bosack
Founders of Cisco Systems

Scott McNealy, Vinod Khosla
& Andy Bechtolsheim
Founders of Sun Microsystems

Larry Page & Sergey Brin
Founders of Google
Some Famous Faculty and Staff

Alan Adler  Inventor of the Aerobie
Kenneth Arrow  Master of welfare theory
Paul Berg  Pioneer of recombinant DNA
Gerhard Casper  Constitutional authority
William Dement  Father of sleep research
Carl Djerassi  Creator of the birth control pill
Douglas Engelbart  Designed the first computer mouse
David Kennedy  Author of *The American Pageant*, your AP U.S. History textbook
Donald Kennedy  Former head of the FDA
Don Knuth  *The Art of Computer Programming*
Condoleezza Rice  Former Secretary of State
Philip Zimbardo  Past President of the American Psychological Association

Faculty Statistics
- 16 living Nobel Laureates; 25 in Stanford history
- 4 Pulitzer Prize Winners
- 3 Presidential Medal of Freedom Recipients
- 24 MacArthur Fellows
- 19 recipients of the National Medal of Science
- 2 National Medal of Technology Winners
- 258 Members of the American Academy of Arts and Sciences
- 123 Members of the National Academy of Sciences
- 89 National Academy of Engineering Members
- 30 Members of the National Academy of Education
- 43 Members of the American Philosophical Society
Stanford vs. Cal: You Be the Judge

Throughout its history, Stanford has dominated Berkeley. As hard as the Bears try, they simply cannot achieve the mastery that the Cardinal has made routine. Stanford's supremacy is not limited to football or even athletics in general, however. In nearly every facet of the university, Stanford has surpassed Cal. From faculty qualifications and awards to alumni satisfaction, our university is one of the finest institutions of higher learning in the world. Below is a chart with some randomly chosen categories comparing the Cardinal to the Weenies.

<table>
<thead>
<tr>
<th>Category</th>
<th>Stanford</th>
<th>California</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of students</td>
<td>15,666</td>
<td>35,838</td>
</tr>
<tr>
<td>Library Volumes</td>
<td>542/student</td>
<td>279/student</td>
</tr>
<tr>
<td>Campus Acres</td>
<td>8180</td>
<td>1232</td>
</tr>
<tr>
<td>Alumni on Supreme Court</td>
<td>2 (of nine)</td>
<td>0 (of nine)</td>
</tr>
<tr>
<td>Living Nobel Laureates</td>
<td>16</td>
<td>8</td>
</tr>
<tr>
<td>Endowment</td>
<td>$15.9 billion</td>
<td>$2.6 billion</td>
</tr>
<tr>
<td>Frosh Acceptance Rate</td>
<td>7.2%</td>
<td>22%</td>
</tr>
<tr>
<td>Matriculation Rate</td>
<td>73%</td>
<td>41%</td>
</tr>
<tr>
<td>SAT 25th-75th Percentile</td>
<td>2040-2330</td>
<td>1840-2180</td>
</tr>
<tr>
<td>Frosh Retention Rate</td>
<td>98%</td>
<td>97%</td>
</tr>
<tr>
<td>Graduation Rate</td>
<td>95%</td>
<td>88%</td>
</tr>
<tr>
<td>Graduation Rate of Athletes</td>
<td>94%</td>
<td>80%</td>
</tr>
<tr>
<td>Number of Director's Cups</td>
<td>17</td>
<td>0</td>
</tr>
<tr>
<td>Number of NCAA Team Titles</td>
<td>101</td>
<td>31</td>
</tr>
<tr>
<td>Number of Big Game Wins</td>
<td>57</td>
<td>45</td>
</tr>
<tr>
<td>Presidents of USA</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Presidents of Peru</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Golden Spikes</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Number of Axes</td>
<td>1</td>
<td>0</td>
</tr>
</tbody>
</table>

Astronaut William Fisher, '68, carries on the tradition of Beat Cal signs in exotic locations.
All-Nighter – To willingly deprive oneself of needed sleep in the name of higher learning (or in the name of procrastination).

“All Right Now” – The unofficial fight song played when Stanford scores in football, accompanied by train whistle and canon blast. Students jump in unison, periodically throughout the playing of the song.

ASSU – Associated Students of Stanford University. No one is sure what it does.

Axe, The – The symbol of Stanford’s glorious athletic prowess. Awarded to the winner of the Big Game. Give ‘em the Axe!

Axe Committee – The proud bearers of the Axe. A noble committee that upholds Stanford traditions and supports Stanford Athletics (and writes this handbook).

Big Game – Stanford’s annual humiliation of Cal’s poor excuse for a football team.

Big Game Countdown– Annual event where the Axe Committee counts down the hours until Big Game by deafening everyone within range of White Plaza. One hour at a time. (see also Train Whistle)

Bollards – Metal, wooden, plastic or concrete posts strategically placed on campus streets and paths so as to maim and disfigure unsuspecting bicyclists.

Bookstore, The – Place of over-priced books and ridiculously long lines.

Cal – The mere utterance of Stanford’s hated rival leads to vehement hissing.

Cardinal – Stanford’s color and mascot. Not the bird, not the religious figure – the color. And DO NOT say “Cardinals.” Seriously.

Claw, The – The sinister-looking fountain in White Plaza between the Old Union and the bookstore. It is the location of the annual Bearial before Big Game.

CoHo – the Coffee House. Alternative to Peet’s Coffee (Both in Tresidder Union).

Daily, The – Stanford’s student newspaper and source of many FLiCKS paper wads.

Dead Week – The week preceding finals week, supposedly a time when you receive no new work (yeah right). In reality it’s only dead to parties and social activities. In Spring you only get one dead Day. (See Primal Scream)

Dink – Dinkelspiel building or auditorium located across from Tresidder.

Director’s Cup – awarded to the best overall sports program in the country (a.k.a. us). We win it every year. We’re that good.

Dish, The – The huge radio telescope located in the foothills. Stanford’s link to the extraterrestrial world.

Dollies – The five hot women who dance to the tunes of the Band.

Draw, The – The annual housing lottery. Either the most horrendous torture device ever created by a university or the most beautiful housing
assignment system of all time, depending on your draw number. Source of broken friendships and other social “draw-ma” as draw groups form.

- **EANAB’s** – Equally attractive non-alcoholic beverages.
- **Farm, The** – Nickname for the Stanford campus from the time when horses rather than students were the predominant mammal.
- **FLiCKs (Sunday)** – Movies on Sunday evenings in Mem Aud. Common study break and opportunity to pelt your friends (and strangers) with wads of paper.
- **FloMo** – Florence Moore Hall. Dormitory located across the Tresidder parking lot. Home of ice cream at every meal!
- **FroSoCo** – Freshman Sophomore College.
- **Full Moon on the Quad (FMOTQ)** – During the first full moon of the quarter, frosh can become Stanford men and women by kissing a senior at midnight in the quad. Beware, students have been known to meet their future spouses at this event!
- **Gaieties** – The raucous and risqué student production performed during Big Game week, making fun of our rivals across the bay.
- **GovCo** – Governor’s Corner, formerly the home of most upperclassmen on campus.
- **Green** – The big library. More sleeping happens here than in all dorms combined.
- **Hennessy** – Stanford’s tenth University President.
- **HooTow** – Hoover Tower. A large tower filled with historical documents.
- **IM’s** – Intramurals. A variety of sports in which students of all abilities can participate and get into fights with overly-serious grad students.
- **Kiosk** – Those circular pillars with thousands of fliers attached. Check here to see which .com companies are about to go bankrupt.
- **Little Leland** – Leland Stanford Jr. We’re here because he died.
- **LSJUMB** – Leland Stanford Junior (pause) University (pause) Marching Band. Commonly referred to as “The Band.”
- **Marguerite** – Shuttles that try to run you over when you are crossing the street. Also freshmen’s best means of getting into Palo Alto.
- **Mausoleum** – The final resting place of the Stanfords and location of the annual Halloween party.
- **Mem Aud** – Memorial Auditorium. Home of FLiCKs, Gaieties, and all-school assemblies.
- **Mem Chu** – Memorial Church. Located in the Quad.
- **Meyer** – One of Stanford’s major libraries. Formerly UgLi, Undergraduate Library.
- **Midterm** – Refers to any exam between the first week and finals. Does not connote either one exam or an exam midway through the quarter.
- **Oski** – Cal’s mascot (the biggest weenie of all); has some bizarre walking impairment. And he’s fat too. Basically he just sucks.
- **Palo Alto** – Where students go to get real food and home of Senior Night.
• **Play, The** – The most heinous trickery in the history of college football. The knee was down, and the last lateral was forward!
• **Primal Scream** – Heard at midnight, it is the calling card of the frustrated student during dead week.
• **ProFro** – Prospective Freshman. Show them a good time!
• **Quad, The** – The large formation of sandstone located in the center of campus. Where you become a Stanford man or woman at midnight under the full moon.
• **RoHo** – Room Host, the person whose floor you slept on when you were a ProFro.
• **Rollouts** – “Hey everyone! I have an idea! Let’s congratulate someone by pounding on their door at 4:00 in the morning and scaring the living shit out of them!”
• **Row, The** – also known as Mayfield Avenue. If you draw well, you live here.
• **Rush** – the spring-time recruitment drive for fraternities and sororities.
• **Satisfactory/No Credit** – class grading option for the faint of heart. Best known as Pass/No Clue.
• **Senior Gift** – An act of giving back to the University that has given you so much. It’s not much, but it means a lot.
• **SoCo** – Sophomore College. Sophomores come back a month early because they go home for the summer but all their high school friends start college a month earlier than us.
• **Stanford Fund, The** – they give money to student groups. Don’t forget to capitalize the “T”!
• **Time Capsule** – Placed by each graduating class under their class plaque (that ’15 diamond you see everywhere) in the Quad. Rumor has it there’s a piece of pizza in one of them.
• **Train Whistle** – the auditory reminder of Stanford’s athletic badassness.
• **Tree, The** – Official mascot of the Band. Confused by some to be the official mascot of the university.
• **Treehouse, The** – A Stanford tradition since 2000 for students fed up with Stern Dining. Home of Mexican food, hamburgers, and Teriyaki. Go figure.
• **Tresidder** – The student union. Along with Mirrieles, one of the most often misspelled words. Remember, it’s one “s” for Stanford.
• **TresEx** – Home of overpriced toiletries and cough medicine.
• **Underwear** – How many pair of underwear you have is inversely proportional to how often you do your laundry. Also, proper party attire for Exotic Erotic at 680 Lomita.
• **USC** – University of Spoiled Children, University of Second Choice, U$C
• **Wacky Walk** – The less-than-traditional procession by graduates into the Commencement Ceremony. Start planning your costume now!
• **Weenie** – The shamed, the pitiful, the hopeless... the Cal student.
## 2011 Stanford Football

<table>
<thead>
<tr>
<th>Date</th>
<th>Opponent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sept. 3</td>
<td>San Jose State</td>
</tr>
<tr>
<td>Sept. 10</td>
<td>@ Duke</td>
</tr>
<tr>
<td>Sept. 17</td>
<td>@ Arizona</td>
</tr>
<tr>
<td>Oct. 1</td>
<td>UCLA</td>
</tr>
<tr>
<td>Oct. 8</td>
<td>Colorado</td>
</tr>
<tr>
<td>Oct. 15</td>
<td>@ Washington State</td>
</tr>
<tr>
<td>Oct. 22</td>
<td>Washington (Reunion - Homecoming)</td>
</tr>
<tr>
<td>Oct. 29</td>
<td>@ USC</td>
</tr>
<tr>
<td>Nov. 5</td>
<td>@ Oregon State</td>
</tr>
<tr>
<td>Nov. 12</td>
<td>Oregon</td>
</tr>
<tr>
<td>Nov. 19</td>
<td>California (114th Big Game)</td>
</tr>
<tr>
<td>Nov. 26</td>
<td>Notre Dame</td>
</tr>
<tr>
<td>Dec. 3</td>
<td>Pac-12 Championship</td>
</tr>
</tbody>
</table>

Mark your calendars for the Big Game on Nov. 19 and Notre Dame’s visit to the Farm on Nov. 26. These are the Saturdays before and after Thanksgiving so make your holiday travel plans accordingly.

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**The REDzone**

Join the tradition of the best student section in the country! Membership in The Red Zone is open exclusively to Stanford students, and you become a member after attending your first Stanford Athletics event. Membership benefits include a weekly Athletics update - The Red Alert - and a FREE t-shirt to wear at all the games you attend.

The Red Zone Loyalty Point System, in which students earn points for attending games, will determine priority access to student tickets for the home games against Oregon and Cal. For more information on The Red Zone and student tickets, visit:

www.gostanford.com/redzone
With support from the Bob Pringle Fellowship
Bob Pringle, Class of 1972, loved all things Stanford. The fellowship endowed in his honor empowers a member of the undergraduate community to carry out projects designed to foster a sense of connection and loyalty to Stanford’s history and traditions among the incoming freshman class.

Special Thanks to: The Associated Students of Stanford University, The Office of the President, Undergraduate Advising and Research, the Stanford Historical Society, the Leland Stanford Junior University Marching Band, Special Collections & University Archives, the Native American Cultural Center, and the Stanford Alumni worldwide whose legacy has helped to create and carry on our campus traditions, spirit, and love of The Farm.

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